Kindness Advent Calendar
Family bundle competition

How to enter

Christmas is a season of giving, and we're asking families to give the gift of kindness to animals by taking part in our Kindness Advent Calendar between 1 and 24 December 2026. Your kind actions could create a cosy home for wildlife, educate others about animals' needs, inspire compassion towards animals, or help keep your own pets safe this Christmas.

We'd love to see the inspiring ways your family is creating a kinder Christmas for every kind. So, in return for your kind acts, we'll be rewarding one lucky winner with a fantastic bundle of wildlife-friendly prizes from the RSPCA Shop, worth over £150! There's something for the family to share your love of animals together.

To enter, parents or guardians simply need to upload a photo of their kind act in the comments section of the pinned post on the RSPCA Facebook page by 24 December 2026. We may direct message you to request consent to use your image in future communications – to inspire others to create a better world for every kind – but you can decline and still enter the competition.

Terms and conditions

1. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
2. The Promoter of this prize draw is the Royal Society for the Prevention of Cruelty to Animals (Charity registration no. 219099) of Parkside, Chart Way, Horsham, West Sussex RH12 1GY.
3. The prize draw is open to all UK residents aged 18 years or over, except employees of the Promoter, their families, agents or any third party directly associated with the administration of the prize draw.
4. The prize draw is free to enter, and no purchase is necessary. Only one entry per person is permitted.
5. Competition entries will only be accepted via the comments section of the relevant RSPCA Facebook post that includes a link to these terms and conditions (pinned to the top of our page from 1–24 December); photos uploaded to other RSPCA posts or to posts on your own profiles will not be included. To enter, you simply need to comment with a photo of a kind act a child has carried out for animals in the run-up to Christmas, e.g. created reindeer food for wildlife, made pet treats, designed a Christmas card, or started a Christmas coin trail. Children **do not** need to appear in the photo to be considered.

6. The opening date for entries is 09:00 on 1 December 2026. The closing date of the prize draw is 23:59 on 24 December 2026. Entries received after this time will not be considered.
7. The Promoter requires the winning photos to depict animals who are as happy, healthy and safe as can be, so please take a look at our handy competition guidelines before sharing your photos.
   Pets should:
   - Appear happy and relaxed.
   - Be performing natural behaviour.
   - Be comfortable when interacting with people and other animals.
   - Look healthy (eyes, nose, coat condition, weight, etc.).
   - Be in a safe and suitable environment.
   - Not be dressed up, unless the clothing is for their benefit, e.g. to keep them warm.

   For wildlife:
   - Only handle wild animals if they appear sick or injured, and take them straight to a vet or wildlife rehabilitator for immediate intervention, as they will need specialist help.
   - Take photos of healthy animals from a safe distance, and don't hand-feed or handle them, to ensure they remain wild.
   - If you're intervening with a wild animal in need of help, follow our guidelines to keep everyone safe.
   - Only provide wild animals with foods that are safe for them, as listed on the species-specific pages on our website.

   The RSPCA's animal welfare experts will ultimately decide whether an image meets these guidelines to ensure best practice is shown at all times.
8. The Promoter will not accept competition entries that are: (a) automatically generated by computer or created by artificial intelligence (including but not limited to chatbots such as ChatGPT or similar software applications); (b) completed by third parties or in bulk; (c) illegible, have been altered, reconstructed, forged or tampered with; (d) photocopies and not originals; (e) do not meet the guidelines as set out in clause 7; or (f) incomplete.
9. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault [technical malfunction, computer hardware or software failure, satellite, network or server failure] of any kind.
10. One winner will be drawn at random by a random number generator on 5 January 2027.
11. The winner will receive one of each of the following products from the RSPCA Shop:
    https://shop.rspca.org.uk/products/feeding-the-bees-sign
    https://shop.rspca.org.uk/products/bee-print-garden-gloves
    https://shop.rspca.org.uk/products/kids-heavy-duty-garden-gloves
    https://shop.rspca.org.uk/products/diy-insect-hotel
    https://shop.rspca.org.uk/products/make-your-own-seed-balls-kit
    https://shop.rspca.org.uk/products/metal-hanging-bird-bath

https://shop.rspca.org.uk/products/waterhaul-adults-33-foldable-litter-picker
https://shop.rspca.org.uk/products/waterhaul-kids-22-foldable-litter-picker
https://shop.rspca.org.uk/products/nature-trail-a5-notebook
https://shop.rspca.org.uk/products/bee-revival-keyring-kit-bamboo-rose
https://shop.rspca.org.uk/products/planting-for-wildlife-a-growers-guide-hb

12. The winner will be notified via Facebook Messenger, and must provide a postal address to claim their prize. If a winner does not respond to the Promoter within 14 days of being notified by the Promoter, then the winner's prize will be forfeited, and the Promoter will be entitled to select another winner in accordance with the process described above.
13. The prize will be sent to the winner by post within 7 days of being notified of their win. The Promoter reserves the right to send the winner part of the prize at different times once they become available, but the entire prize bundle will be sent to the winner no later than 13 January 2027.
14. The prize for the winner is non-exchangeable, non-transferable and no cash alternative is offered.
15. The prize is supplied by R.S.P.C.A. Trading Limited (registered company number: 01072608, VAT registration number: 210 7139 08), which is wholly owned by the RSPCA (Registered in England and Wales, charity no. 219099). The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control make it necessary to do so.
16. The decision of the Promoter regarding any aspect of the prize draw is final and binding, and no correspondence will be entered into about it.
17. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation, the Promoter will send the surname and county of major prize winners to anyone who emails: social@rspca.org.uk within one month of the closing date stated in clause 6. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter at: social@rspca.org.uk. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.
18. The Promoter reserves the right to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
19. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
20. Personal data supplied during the course of this promotion will only be processed as set out in the Promoter's privacy notice: rspca.org.uk/utilities/privacy. See also clause 17 with regard to the announcement of winners.

21. These terms and conditions and this promotion are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.